

FACTS

WHAT DOES MYRTLE HOLIDAY 1, LLC DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Credit scores and payment history
- Purchase history and account transactions

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Myrtle Holiday 1, LLC chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information:

Does Myrtle Holiday 1, LLC share?

Can you limit this sharing?

For our everyday business purposes - Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - To offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes - Information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes - Information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For non-affiliates to market to you	Yes	Yes

To limit our sharing

- Mail in the form below

Please note:

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Questions?

Call (248) 643-0800

Mail-in Form

If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below.

Apply my choices only to me

Mark any/all you want to limit:

- Do not share my personal information with non-affiliates to market their products and services to me.
- Do not share information about my creditworthiness with your affiliates for their everyday business purposes.
- Do not allow affiliates to use my personal information to market to me.

Name

Address

City, State, Zip

Member / Contract #

Mail To:

Myrtle Holiday 1, LLC
Attn. Privacy Personnel
255 E. Brown Street
Birmingham, Michigan 48009

Who we are	
Who is providing this notice?	Myrtle Holiday 1, LLC

What we do	
How does Myrtle Holiday 1, LLC protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Myrtle Holiday 1, LLC collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ▪ Apply for financing or give us your income information ▪ Provide account information or provide employment information ▪ Give us your contact information <p>We also collect your information from others, such as credit bureaus, affiliates, or other companies</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ▪ sharing for affiliates' everyday business purposes--information about your creditworthiness ▪ affiliates from using your information to market to you ▪ sharing for non-affiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.</p>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account unless you tell us otherwise.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.
Non-affiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ <i>Non-affiliates we may share with may include other developers, financial institutions and services companies, associations and exchanges, and other companies including Holiday Inn Club Vacations Incorporated.</i>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ▪ <i>Our joint marketing partners may include other developers, financial institutions, financial services companies, and other companies</i>

Other important information
<p>CA Residents: Accounts with a California mailing address are automatically treated as if they have limited the sharing with non-affiliates as described on page 1. You may receive a separate notice regarding your rights and additional choices.</p> <p>NV Residents: Although we do not exchange Nevada residents' personal information for money with anyone, Nevada residents have the right to opt-out of the future sale of their information to a third-party so that they may license or sell information by contacting us at info@accelam.com.</p> <p>VT Residents: Accounts with a Vermont mailing address are automatically treated as if they have limited the sharing as described on page 1. For joint marketing we will only disclose your name, contact information and information about your transactions.</p>