



**FOR IMMEDIATE RELEASE**

**ORANGE LAKE RESORTS SUPPORTS NON-PROFIT MT. ASCUTNEY OUTDOORS' EFFORTS TO REVITALIZE FORMER SKI HILL**

**ORLANDO, FLA.** (December 21, 2016) – [Orange Lake Resorts](#), home to the [Holiday Inn Club Vacations®](#) brand, recently donated \$125,000 to [Mt. Ascutney Outdoors](#) – a registered 501(c)(3) – which will be used to enhance the year-round mountain and forest experience of locals and tourists. The funds will support efforts to demolish and replace the burned-out former ski lodge at the base of Mount Ascutney. Once the lodge is removed, Mt. Ascutney Outdoors plans to build a multi-use facility that will host events, arts programs, educational experiences and recreational activities. Additionally, the group plans to enhance the hiking and biking trails and install a handlebar surface lift on the lower slopes for tubing and upper mountain access.

“We are excited to support the efforts to increase recreational options for travelers to the West Windsor, Vermont area,” said Don Harrill, CEO of Orange Lake Resorts. “Mt. Ascutney Outdoors approached us with their plans, which fit with our focus on creating memorable family vacations for our owners, Holiday Inn Club members and guests. What better way to do this than by restoring a recreational area that many families have enjoyed traveling to for generations.”

“Orange Lake Resorts’ support has been indispensable in helping our organization lay the foundation for the next stage of our development,” said Steve Carihfield, Chairman Mt. Ascutney Outdoors. “We truly appreciate their generosity and commitment to our mission of providing exceptional recreational activities on Mount Ascutney and promoting economic vitality in our community. We look forward to a successful partnership over the coming years.”

Mt. Ascutney Outdoors’ mission is to manage, develop and protect the recreational and educational assets of the West Windsor Town forest and adjacent land on Mount Ascutney. Holiday Inn Club Vacations Mount Ascutney Resort sits at the base of the

mountain and its guests and owners travel to the area for its year-round outdoor activities, such as mountain biking, hiking, fall foliage viewing and skiing.

More information on the group's plans can be found at [ascutneyoutdoors.org](http://ascutneyoutdoors.org).

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**About Orange Lake Resorts**

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 5,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit [hiclubvacations.com](http://hiclubvacations.com). Find us on Facebook at [facebook.com/hiclubvacations](https://facebook.com/hiclubvacations) or Twitter at [twitter.com/hiclubvacations](https://twitter.com/hiclubvacations).

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